

**Request for Proposals**  
**Artwork for City of Chula Vista's bayfront on Port tidelands property**

**Project Introduction**

The San Diego Unified Port District ("Port") has a Public Art Program (BPC Policy 609), the purpose of which is to enable the provision of artwork on the tidelands around San Diego Bay for the enjoyment of residents and visitors. The City of Chula Vista ("City"), which is a member city and has representation on the Port Commission, wishes to enhance the enjoyment of City park tidelands by visitors and help set the tone for future development of adjacent properties by siting a piece of monumental art in either Bayside Park or Marina View Park (please see attached map, as Attachment "A"). Artist(s) are invited to propose a work of art to be placed in one of these locations in Chula Vista on Port tidelands property. Once accepted, the art will become a part of the Port's collection.

Chula Vista's bayfront encompasses parks, a fishing pier, a beach, restaurants and shops, an RV campground, a boat ramp, and two marinas. The area is heavily used by picnickers, campers, boaters, families, bicyclists, joggers, employees of nearby businesses, skaters, wind surfers, etc. Two pieces of Public Art can be found in adjacent parks ("Konoids" by Kenneth Capps and "To Remember Me" by Ross Barrable.) Please see Attachments B, C & D regarding Chula Vista demographics.

**Selected Sites**

The City's Cultural Arts Commission's Public Art Committee has identified several potential sites in Bayside Park and in the Port-controlled half of Marina View Park.

Bayside Park (owned by the Port) is approximately 6.5 acres bounded by a sandy beach on the west (San Diego Bay), the Chula Vista Marina on the south,

a boatyard to the north, an RV park, and undeveloped lots on the east. A promenade runs the length of the park through grassy areas peppered with trees. Recreation amenities include picnic tables, a fishing pier, children's play equipment, an exercise training circuit, a volleyball pit, restrooms and a snack bar. Bayside Park is well used with about ¼ million visitors a year including 42,000 for the last 4<sup>th</sup> of July fireworks.

The west end of Marina View Park (owned by the Port) is approximately two acres in size. This site is adjacent to and behind a natural stage area. The park is bounded by a park, boat ramp, and San Diego Bay to the west, wetlands and a power plant to the south, undeveloped lots to the north, and the remainder of Marina View Park and an undeveloped area to the east.

### **Artwork Description**

The following are the goals for the artwork:

- The artwork must incorporate or reflect the surrounding natural elements of light, water, wind and tidelands.
- The artwork is to be responsive to input provided from a public meeting conducted by the City's Cultural Arts Commission (see enclosed notice- Attachment E).
- The artwork is envisioned to be monumental in scale.
- The artwork should make a statement about Chula Vista as a vital link culturally and economically in the Pacific Rim community.
- The artwork must serve as a destination point/meeting place for our residents and visitors.
- The artwork must enhance the aesthetic experience for users of our bayfront.

## **Artist Selection Process**

Artwork will be selected based on artistic merit and the appropriateness of the artwork to the site where it is to be located. Artists who submit a proposal must be active artists/artist team who are recognized in their field, locally, nationally or internationally. In addition, the following criteria, established by the Port, will also be considered:

- A. Artistic excellence and innovation;
- B. Appropriateness of the artwork to the project/site in terms of scale, form, content and materials;
- C. Safety of the artwork;
- D. Durability of the artwork relative to theft, vandalism and the environment;
- E. Public visibility;
- F. Public accessibility;
- G. Accurate budget;
- H. Short and long-term maintenance and conservation requirements are defined;
- I. Maintains a variety of style, medium, size and type for Port collection;
- J. Ability of the artist/artist team to work closely and compatibly with the project architect(s), engineers, commissions, committees, Port staff and community members.

Proposals will be screened by a subcommittee made up of community representatives who will select no more than five (5) semi-finalists. Those five proposals will be carried forward to the City's Cultural Arts Commission who will select a finalist for recommendation to the Chula Vista City Council. With the approval of the Council the artwork proposal will be submitted for consideration by the Port under its Public Art Program. During its review process, the Port may request further information and or details about the proposed project. The Board of Port Commissioners and the City of Chula Vista are under no obligation to any artist who submits a proposal under this RFP.

## **Artwork Budget**

The estimated budget for the artwork must not exceed \$300,000. This sum must include the artist's design fee, the costs of fabricating, transporting and installing

the work, as well as travel, insurance and all other expenses associated with the project.

### **Proposal Submission Requirements**

The artist(s) are asked to submit:

- One-page statement of interest including your philosophy and approach to public art and your experience working on similar projects
- A brief narrative description of the concept for the artwork
- Visual representation of the art work in any of the following formats:
  1. colored graphic or artist illustration depicting the proposal
  2. a model of the proposal
  3. electronic image
  4. slide(s)
- A graphic or artist illustration, model, electronic image, or slide showing the artwork within a selected site chosen by the artist.
- A proposed budget. The proposed budget should be a complete “turn key” package, which includes installation. The artist should be clear if there are any exclusions to the budget proposal submitted.
- A current resume including past experience in public art with no more than 10 slides of representative work (appropriately labeled).
- Names and qualifications of any project team members
- Three references with contact names, telephone numbers, and addresses from previous project managers

### **Deadline**

One original and eight (8) copies of the proposal can be mailed or hand delivered and must be received by

**5 p.m. on Friday March 29, 2002** to:

Cultural Arts Coordinator  
Chula Vista Office of Cultural Arts  
365 F Street  
Chula Vista, CA 91910

Any questions regarding the project or the site are to be referred to Ric Todd,  
Cultural Arts Coordinator at (619) 585-5627 or [rtodd@chulavista.lib.ca.us](mailto:rtodd@chulavista.lib.ca.us)

### **Conditions for Proposal Acceptance**

Issuance of this RFP does not commit the City or the Port to award a contract, or to pay any costs incurred in the preparation of a response to this request. The City and Port retain the right to reject any or all submittals. All respondents should note that the execution of any contract pursuant to this RFP is dependent upon successful negotiation with staff and the approval of the City Council or City Manager or City Manager's designee and Port. Each submittal shall be valid for 90 days. All proposals shall become the property of the City and Port, and will not be returned. The selected artist shall enter into the Port's standard contract for public art, a copy of which is available upon request from Port Art Coordinator Catherine Sass.

The artist or artist team selected to perform the work described herein shall be required to provide evidence of insurance as required by the Port.

